



Careers Resources for Parents

This guide lists free careers resources for parents and carers, with notes on how each resource supports the Gatsby Benchmarks.

Resource Name	Website	What It Offers	Gatsby Benchmarks
Unifrog	www.unifrog.org	Job profiles, skills assessments, career videos, virtual work experience, job profiles, labour market information (LMI)	1-6
BeMore	https://lcbemore.co.uk/	Apprenticeship resources for local area, vacancy listings, and parent packs	7 & 8
National Careers Service	https://nationalcareers.service.gov.uk/	Job profiles, skills assessments, LMI.	2 & 3
icould	https://icould.com/	Career videos and quizzes to explore together.	2 & 3
Start Profile	https://www.startprofile.com/	Career profiles and planning tools for students and parents.	1, 2, 3
Career Pilot	https://www.careerpilot.org.uk/	Guides for parents on post-16/18 options.	2 & 7
Apprenticeships.gov.uk	https://www.apprenticeships.gov.uk/	Government site for apprenticeships.	7
UCAS Parents' Guide	https://www.ucas.com/parents	Support for parents with university applications.	7
Liverpool City Region Growth Platform	https://growthplatform.org/	Local job sectors and labour market info.	2
Barclays LifeSkills	https://barclayslifeskills.com/	Free workshops, CV tools, and skills resources.	2, 4, 5
Speakers for Schools	https://www.speakersforschools.org/	Talks and work experience opportunities.	5 & 6
Springpod	https://www.springpod.com/	Virtual work experience and career insight events.	5 & 6
Careers BBC Bitesize Parents Tool Kit	https://www.bbc.co.uk/bitesize/parents	Stories, expert advice and fun activities that will help you support your child in a changing world	2 & 3
Talking Futures	https://www.talkingfutures.org.uk	Giving parents the opportunity to learn more about different education and career pathways.	2 & 3