



Careers Resources for Students (Years 7-13)

This guide lists free and widely used careers resources that students can access to explore job roles, build skills, engage with employers, research apprenticeships and universities, and understand the labour market.

Resource Name	Website	What It Offers	Gatsby Benchmarks
Unifrog	www.unifrog.org	Job profiles, skills assessments, career videos, labour market information (LMI)	1-6
BeMore	https://lcrbemore.co.uk/	Apprenticeship resources for local area, vacancy listings, and parent packs	7 & 8
National Careers Service	https://nationalcareers.service.gov.uk/	Job profiles, skills assessments, labour market information (LMI)	2, 3
icould	https://icould.com/	Career videos, Buzz Quiz, real job examples	2, 3
Start Profile	https://www.startprofile.com/	Free career profiles, CV tools, pathways planning	1, 2, 3
Career Pilot	https://www.careerpilot.org.uk/	Career quizzes and pathway planners (KS3 & KS4)	2, 3, 7
Prospects	https://www.prospects.ac.uk/	Careers advice and degree-to-job matching (KS5)	2, 3, 7
Barclays LifeSkills	https://barclayslifeskills.com/	CV, interview prep, workplace skills, virtual work experience	2, 4, 5
Skills Builder	https://www.skillsbuilder.org/	Activities to develop teamwork, leadership, and problem-solving skills	2, 4
Youth Employment UK	https://www.youthemployment.org.uk/	Free employability training and work readiness resources	2, 4, 7
Speakers for Schools	https://www.speakersforschools.org/	Inspirational talks, employer encounters, and virtual/in-person work experience	5, 6
Inspiring the Future	https://www.inspiringthefuture.org/	Volunteers deliver talks, workshops, and employer Q&A sessions in schools	5, 6
Springpod	https://www.springpod.com/	Virtual work experience and university insight events	5, 6, 7

Forage	https://www.theforage.com/	Free virtual experience programmes from real companies (KS5 focus)	5, 6
Amazing Apprenticeships	https://amazingapprenticeships.com/	Apprenticeship resources, vacancy listings, and parent packs	7, 8
Apprenticeships.gov.uk	https://www.apprenticeships.gov.uk/	Official site for apprenticeship opportunities and guidance	7
Not Going to Uni	https://www.notgoingtouni.co.uk/	School leaver schemes, apprenticeships, and vocational options	7
UCAS	https://www.ucas.com/	Course search, university applications, and careers quizzes	7
Discover Uni	https://discoveruni.gov.uk/	Compares courses, student satisfaction, and outcomes data	7
Uni Taster Days	https://www.unitasterdays.com/	Virtual and in-person university taster day listings	7
LMI for All	https://www.lmiforall.org.uk/	Job demand, pay, and future trends (used in careers tools)	2
Nomis (ONS)	https://www.nomisweb.co.uk/	Regional labour market data and statistics	2
Liverpool City Region Growth Platform	https://growthplatform.org/	Local growth sectors, labour market reports, and employer links	2, 5
Success at School	https://successatschool.org/	Free subject-to-career guides, LMI, and resources	2, 4
Careers BBC Bitesize Parents Tool Kit	https://www.bbc.co.uk/bitesize/parents	Stories, expert advice and fun activities that will help you support your child in a changing world	2, 4, 5