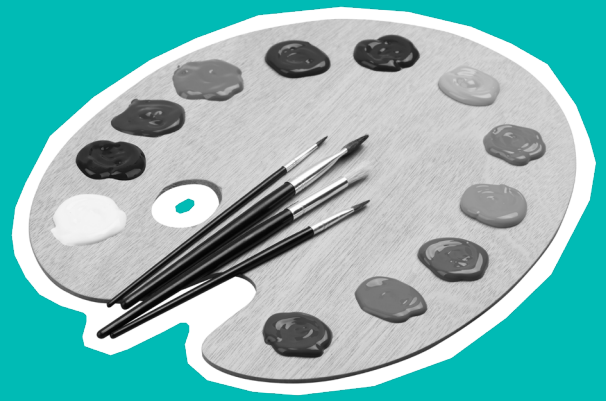


ART & DESIGN



MERSEYSIDE LABOUR MARKET

The creative industries employ over 2 million people, in a variety of art and design roles. The skills gained are transferable in to many other sectors and include some top employability skills such as, flexibility, confidence, self-reflection and the ability to network and sell yourself. Cultural, creative and digital businesses account for up to £84.82m in Merseyside where there are a large number of self-employed arts and culture workers. The average salary for a Graphic Designer is £25,400 per year in Merseyside. The average Graphic Designer salary in Liverpool is £28,304 per year, ranging from £10,645 to £48,000. The average Photographer pay in Liverpool is £27,041 per annum.

LABOUR MARKET

2,285

People approx. are employed in careers that make use of Art & Design across Merseyside

1,112

Graphic designers

665

Photographers, audio-visual and broadcasting operators

439

Arts officers, producers and directors

69

Artists

OTHER SECTORS

Advanced manufacturing and engineering

Renewable energy and the environment

Creative digital industries

Health and social care and healthcare technologies



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